



125 West 55th St
New York, NY 10019

TELEVISION
GROUP

Contract # 25329617	Changes as of: 10/13/2016 at 10:40 AM	Version: Original Order	Total \$: \$1,000.00
CPE: 509/942/8303	Flight: 10/21/16 - 10/27/16	Station: WFVX	Total Spots: 1
Agency: AMER MEDIA & ADVOCACY GROUP	Advertiser: POLIQUIN, BRUCE	Market: Bangor	Total CPP: \$166.67
815 SLATERS LANE	Product: ME-2	Office: WASHINGTON	Total GRP: 6.0
ALEXANDRIA, VA 22314	Agency Order #: 5475307	Primary Demo: Adults 35+	
	Buyer: MediaAssistant, AMAG	Con Type: POLITICAL/VOTE	Separation:
	Salesperson: JAMES SCUTARI	Assistant: JAMES SCUTARI	
	202-955-5342	202-955-5342	

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/21 - 10/27							Total Spots	Total \$	CPP	GRP
							10/21	10/22	10/23	10/24	10/25	10/26	10/27				
1	W 7:30p-10:30p		WORLD SERIES GM2	\$1,000.00	6.0	30	0	0	0	0	0	1	0	1	\$1,000.00	\$166.67	6.0
TOTALS:							0	0	0	0	0	1	0	1	\$1,000.00	\$166.67	6.0



KATZ TELEVISION
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	Salesperson: JAMES SCUTARI	Assistant: JAMES SCUTARI	Separation:
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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/13/16 10:40 AM	JAMES SCUTARI	Separation: 30

Competitive Information	
Market Budget:	\$13,333
WFXV Share:	3%
Comment:	
WABI:	45%
WLBZ:	21%
WWII:	31%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	1	\$1,000.00	\$166.67	6.0
Total	100%	1	\$1,000.00	\$166.67	6.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	1	\$1,000.00
Total	1	\$1,000.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	10/13/16 10:40 AM	JAMES SCUTARI	New	1		\$1,000.00	\$1,000.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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